



ADVERTISING CONTRACT

Amvel Business Park, Dr. A. Santos Ave., Brgy. San Dionisio, Sucat, Parañaque City 1700
TIN 000-805-207-000

Date: **October 01, 2024**

Business Style: **Manufacturer / Other Real Estate**

TIN No.: **000-137-080-000**

We hereby authorize the publication of our advertisement in The Philippine STAR as follows:

Name of Advertiser **PLANTERS PRODUCTS, INC.**

Product/ Material Version **Notice of Annual Stockholders' Meeting**

Contact Persons **Ms. Mikka** Contact **8818-2332 (local 103)**
Coprorate Legal Affairs Dept. No.:

Complete Billing Address **3/F, PPI Bldg., 109 Esteban, Legazpi Village, Makati City**

Based on specifications below

email: clad@plantersproducts.com

Insertion Date/s **November 04 and 05, 2024, Mon. & Tues.**

Ad Size/ Color **4col. (13.03cms. width) x 15cms.height
1/8page, Black and White**

Section page/ position **Business section**

Rate/ Col. Cm. **P 235.00/col cm.
(Instead of using P400.00/ccm. Weekday rate)**

Surcharge **-none-
(waived 15% premium page surcharge)**

Amount **P 14,100.00 x 2insert**

Total Cost **P 28,200.00 plus 12% VAT**

**P 31,584.00 VAT Inclusive
Payment before publication**

Please Note **Ad space / page subject to availability**

Ad Material/s can be emailed at :admaterial@philstarmedia.com

ADVERTISING RATES*

P 400.00/col.cm. (Mon.-Sat.) PANA member P 360.00/ccm.

	Black & White	Full Color
Full Page (9x52)	P 187,200.00	P336,960.00
3/4 Page (9x40; 8X45)	144,000.00	259,200.00
1/2 Page (9x27; 6X40.5)	97,200.00	174,960.00
1/4 Page (5x24; 4X30)	48,000.00	86,400.00
1/8 Page (5x12; 4x15)	24,000.00	43,200.00

*Rates subject to 12% EVAT

COLUMN=CMS./COLOR

Column = Cm.	Color Surcharge
1 col.= 3.0 cm. 6 col.= 19.72 cm.	+ one spot color + 30%
2 col.= 6.34 cm. 7 col.= 23.06cm.	+ two spot color + 50%
3 col.= 9.69 cm. 8 col.= 26.41 cm.	Full color + 80%
4 col.= 13.03 cm.9 col.= 29.75 cm.	
5 col.= 16.38 cm	

MECHANICAL SPECS

Paper Size	31.74 cms. x 54.6 cms.
Printing Size	29.75 cms. x 52 cms.
No. of Columns	9 (nine)
Column Depth	52 cms.
Column Width	29.75 cms.

MATERIAL DEADLINES

2 days before issue date

Authorized by (Client):

Jose Robel G. Cantimbuhan
Chief Financial Officer

Printed Name & Signature of Authorized Representative

Accepted by (Publication):

RUBIROSE 'Rosie' REYES - HERNAEZ
HOUSE Account Manager
(0918-9337106)

Printed Name of Designated STAR Representative

Signature of Designated STAR Representative

Please accomplish and email contract to adtraffic@philstarmedia.com. Please make your cheque payable to PhilSTAR Daily, Inc.

For Metrobank interbranch deposit, our account name is PhilSTAR Daily, Inc. Account # 151-304162363-2 Saving Account.

For PNB interbranch deposit, our account name is PhilSTAR Daily, Inc. Account # 1684-1000-5328 Saving Account.

For BDO interbranch deposit, our account name is PhilSTAR Daily, Inc. Account # 00258-8012541 Saving Account.